



# DUAL AWARD PROGRAMMES

**K|D|U**  
PENANG  
UNIVERSITY  
COLLEGE  
DKU032(P)  
By Paramount Education

Validated by:



UNIVERSITY OF  
LINCOLN  
UNITED KINGDOM



## OUR PARTNERSHIP

KDU Penang University College has a strong strategic partnership with the University of Lincoln in the UK and we are pleased to offer dual degrees in a number of subjects. Our dual degrees offer students the opportunity to gain an academic qualification from both institutions.

KDU Penang has 25 years' experience in teaching excellence and producing industry-ready graduates. The University of Lincoln has been awarded Gold in the Teaching Excellence Framework for its teaching quality, student support and graduate success.

This collaboration combines the University of Lincoln's excellent teaching and research experience with KDU Penang's specialist knowledge to guide the transfer of learning within a local business and cultural context.

## KDU PENANG UNIVERSITY COLLEGE AWARD

Bachelor of Accountancy (Hons)  
Bachelor of Business Management (Hons)  
Bachelor of Computer Science (Hons)  
Bachelor of Information Systems (Hons)  
Bachelor of Computer Science (Hons) in Computer and Network Technology  
Bachelor of Arts (Hons) in Media Production  
Bachelor of Arts (Hons) in Communication and Public Relations

## BENEFITS OF DUAL AWARDS

- Obtain an internationally recognised degree from the UK and a quality home-grown KDU Penang University College degree, enhancing the quality and recognition of your academic qualifications
- Experience the consistently high-quality academic standards of a UK degree programme
- Receive quality teaching from both local and international teaching staff (visiting guest lecturers from the University of Lincoln)
- By completing a degree taught in English, you can further enhance your command of the language to meet the challenges of the professional workplace.

## DUAL AWARD

This collaborative academic partnership has developed a number of quality dual award undergraduate programmes. These programmes are delivered at the KDU Penang campus and validated by the University of Lincoln, UK. Within this academic partnership arrangement, students pursuing a KDU Penang University College degree also gain an internationally recognised UK degree award from the University of Lincoln, UK.

Dual Award programmes are offered in Accountancy and Finance, Business and Management, Computer Science, Media Production and Public Relations.

Graduates of a dual award degree programme receive a degree award from both KDU Penang University College and our partner university. A dual award degree programme constitutes completion of a single programme of study and is differentiated from a double - degree.

## UNIVERSITY OF LINCOLN AWARD

BA (Hons) Accountancy and Finance  
BA (Hons) Business and Management  
BSc (Hons) Computer Science  
BSc (Hons) Computer Science (Information Systems)  
BSc (Hons) Computer Science (Network Technology)  
BA (Hons) Media Production  
BA (Hons) Public Relations

*Note: Graduates will receive an award and transcript from both institutions.*

## STUDY ABROAD OPTION

After an initial minimum qualifying period of two semesters at KDU Penang University College, students have the option to pursue a period of study at the University of Lincoln, UK. One of the world's great historic cities, Lincoln's ancient architecture blends together seamlessly with modern living. The fusion of old and new, ancient and contemporary, makes Lincoln an exciting place to live and study.





## ABOUT THE UNIVERSITY OF LINCOLN

The University of Lincoln, UK, has established an international reputation for the quality of its teaching and research, with academics and students working together on major projects across areas as varied as cancer treatment, water conservation and low-carbon technology.

More than half of the research submitted by the University of Lincoln to the national Research Excellence Framework (REF) 2014 was judged to be internationally excellent or world-leading (3\* or 4\*) – the highest scores possible.

## HIGH STUDENT SATISFACTION

Students have rated the University of Lincoln in the top 20 in the UK for academic support, learning resources and learning community, according to the National Student Survey 2017.

## EXCELLENT EMPLOYMENT PROSPECTS

Nine out of ten of the University of Lincoln's most recent graduates were in work or further study six months after completing their programme, with almost three-quarters in graduate-level roles, according to the latest Destinations of Leavers from Higher Education survey.

## STRONG INDUSTRY LINKS

The University of Lincoln is recognised for excellence in teaching and learning through its pioneering approach to working with industry. The University's relationships with companies such as Siemens demonstrate its innovative and industry-engaged approach and has been acknowledged through a Lord Stafford Award and a Times Higher Education Award. The University of Lincoln is a Global Principal Partner with Siemens.

## THE SCHOOL OF COMPUTER SCIENCE

The School of Computer Science at the University of Lincoln, UK, holds a broad range of expertise in computing technologies and information systems, including specialisms in robotics and autonomous systems, computer vision and image engineering, medical applications of technology, social computing, games computing, virtual and augmented reality, machine learning and artificial intelligence, cultural computing and business computing.

The National Student Survey 2017 placed the University of Lincoln's computing and games computing courses in the top 10 per cent in the UK for learning resources and in the top 20 per cent for overall satisfaction, academic support, assessment and feedback, learning opportunities, organisation and management and student voice. In the most recent external Research Excellence Framework, nearly two-thirds of staff publications were rated as being of 'international quality' or 'world-leading'.





## THE LINCOLN INTERNATIONAL BUSINESS SCHOOL

The Lincoln International Business School is committed to providing an educational experience that enables students to enhance their careers and for individuals and businesses to create successful futures. The Lincoln International Business School offers a learning environment in which business leaders, policy makers and managers can develop their capacity to create sustainable futures in responsible ways. There is a focus on knowledge creation and staff engagement in research on an international level.

Accountancy at the University of Lincoln is ranked in the top 20 per cent in the UK for overall satisfaction and organisation and management, according to the National Student Survey 2017.

## SCHOOL OF ENGLISH AND JOURNALISM

Lincoln's School of English and Journalism offers students the opportunity to work alongside leading academics and use industry-standard news production facilities. Public Relations at the University of Lincoln is ranked number 1 in the UK for its learning community and learning resources, according to the National Student Survey 2017.

## LINCOLN SCHOOL OF FILM AND MEDIA

Lincoln School of Film and Media has forged a reputation for excellence built on outstanding facilities, a diverse portfolio of programmes, and strong relationships with the creative industries. The School has strong links with media and film organisations including the BBC, Panasonic, Sky, Adobe, BAFTA, the Royal Television Society and the British Film Institute.

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