

# **STUDY @KDU PENANG**



**HIT THE GROUND RUNNING™**

# KDU IS

## AN ESTABLISHED NAME

Over 35 years of superior private tertiary education

## STUDENT-CENTRED

Good student-lecturer ratio that emphasises personal attention to spark curiosity, inspire success and promote responsibility

## AWARE OF TOMORROW'S NEEDS

Practical knowledge applied throughout the entire programme to manage and solve future challenges

## STAFFED BY EXPERTS

Highly-skilled lecturers and tutors who share decades of experience

## SYNONYMOUS WITH EMPLOYABILITY

More than 90% of KDU's graduates are employed or engaged in further study within 6 months upon graduating

## GLOBAL

Students are given exposure to international standards and practices, collaborations, culture, language and work ethics

## COMPETITIVE

KDU's students compete at local and international platforms and win awards and accolades from international icons and organisations

# OUR RESOURCES & FACILITIES



Bar 91



Production Kitchen



Gymnasium



Hostel



Front Office Mock Up



Restaurant Bon Appétit



iMac Lab



Photography Studio



Games Lab



Recording Studio



Mechanical Lab



Suite Mock Up Room



Media Command Centre



Science Lab



Art Gallery



Business Lounge



Library



Lecture Theatre



Auditorium



Mixology Lab



# KDU Penang University College | Batu Kawan Campus

## The All New Live-And-Learn Environment

Targeted for opening by 2019, the upcoming KDU Campus in Batu Kawan has a feeling of openness, with the building blocks surrounded by green planting / hardscape / spaces formed by The Piazza, The Plaza and Park Avenue. Within the buildings, Park Windows bring the green into breakout spaces centered in the learning cluster, creating an outward-looking collaborative mode.

### MAIN CENTRAL CONGREGATION SPACE

The Piazza is a large, open-to-sky, gathering space on the 2<sup>nd</sup> floor where bazaars, fund-raising events and outdoor performances can be held. It is a combination of turf and hardscape.

### BREAKOUT SPACES

On the ground floor, the Cafeteria spills out around a cooling Water Concourse and an educational Herb & Spice Garden. At the student drop-off, The Galleria exhibits students' works. An outdoor Sculpture Garden along the building displays bigger sculptural art works and installations by the students.



# 1 KDU PENANG 2 CAMPUSES

## KDU Penang University College | Anson Campus

### Building A Strong Foundation

Spurred by the success of the Petaling Jaya campus, the KDU board decided to expand the college beyond the Damansara Utama vicinity and plans were quickly made to make this dream a reality. From there, a decision was made to set up a branch campus in Penang with the aim of providing further education access to Penangites as well as the community in Northern Malaysia.

KDU Penang University College began its chapter when it opened its doors to its first batch of students in 1991. Since then, KDU Penang University College has grown by leaps and bounds. Now, sitting proudly in Jalan Anson, KDU Penang University College is the most popular private tertiary education provider in the northern region. It has an international alumni from more than 60 countries around the world.

KDU Penang University College's range of internationally recognised industry-driven academic programmes covers a wide level of offerings from Pre-University studies to Postgraduate programmes. All its programmes are accredited by the Malaysian Qualifications Agency and are internationally affiliated with top universities around the globe such as University of Lincoln and Northumbria University from the United Kingdom and the IMI International Management Institute Switzerland.

KDU Penang was conferred an all-round 6-star College status by the Ministry of Higher Education (MOHE) MyQuest Audit 2014/2015. It boasts of state-of-the-art facilities which include industry-standard 5-star kitchens, a Recording Studio, Art Gallery and Design Studios, VLSI engineering labs, Games and Multimedia Computing Design Labs, Business Boardrooms and Lounge, Mock Hotel Suites and

many more. All this helps to ensure that every KDU student is well prepared to be gainfully employed upon graduation – an indisputable fact that has strengthened the institution's impressive graduate employment ratio record.

Over a span of 25 years, our students continue to do us proud with a string of successes in various national and international competitions. In July 2013, KDU Penang was also awarded the Penang MPSP Green Industry Award for the SME Education and Awareness category. For real education in the real world – **HIT THE GROUND RUNNING™** with KDU Penang University College.



# PROGRAMMES OFFERED

- Note:
- Applicant using Sijil Pelajaran Malaysia obtained before 2013 as the entry qualification into all programmes at KDU Penang University College must have at least a Pass in Bahasa Melayu.
  - Applicant using Sijil Pelajaran Malaysia obtained from 2013 as the entry qualification into all programmes at KDU Penang University College must have at least a Pass in Bahasa Melayu and Sejarah.

## PRE-UNIVERSITY STUDIES

### CAMBRIDGE ASSESSMENT INTERNATIONAL EDUCATION

SPM

- GCE Advanced Level (Science / Humanities) R2/010/3/0106 12/22 (A8251)

#### Science

5 Credits including Mathematics and 2 Science subjects and Pass in English or equivalent

#### Humanities / Pre-Law

5 Credits and Pass in English or equivalent

### KDU PENANG UNIVERSITY COLLEGE

SPM

- Foundation in Science N/010/3/0419 12/21 (PA8033)

#### Allied Health Sciences

5 Credits (Min C) including English and 2 subjects (Biology / Physics / Maths / Chemistry)

#### Architecture

5 Credits (Min C) including Maths and Pass in English

#### Computer (Computer Science & Software Engineering)

5 Credits including Add Maths and Pass in English

#### Computer (Information Technology & Information Systems)

5 Credits including Maths and Pass in English

#### Engineering

5 Credits (Min C) including Maths and 1 Physical Science subject and Pass in English

#### Medicine, Dentistry, Pharmacy

5 Credits (Min B) including Maths /Add Maths, Physics, Chemistry and Biology

Credit in Bahasa Melayu and English

#### Other Science Streams

5 Credits (Min C) including Maths and 2 Science subjects and Pass in Bahasa Melayu and English

- Foundation in Arts N/010/3/0492 12/22 (PA9024)

5 credits and Pass in English or equivalent

## BUILT ENVIRONMENT

### KDU PENANG UNIVERSITY COLLEGE

SPM

- Diploma in Interior Design\*\* R/214/4/0127 10/19 (A5024)  
\*\* Pass interview and art test which will be conducted by KDU Penang University College

\*3 Credits

### KDU PENANG UNIVERSITY COLLEGE

STPM

- BA (Hons) in Interior Architecture\*\* N/581/6/0090 09/21 (PA8036)  
\*\* Pass interview and art test which will be conducted by KDU Penang University College

2 Principal Passes and MUET Band 1 / IELTS Band 5 / TOEFL CBT (180) / IBT (57)

## HOSPITALITY, TOURISM AND CULINARY ARTS

### MYCENTHE

SPM

- Diploma in Hotel Management R/811/4/0075 05/22 (FA1595)

\*3 Credits

### IMI INTERNATIONAL MANAGEMENT INSTITUTE, SWITZERLAND

SPM

- Diploma in International Hotel & Tourism Management R2/811/4/0065 03/22 (A7924)

\*3 Credits

### KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)

- IMI INTERNATIONAL MANAGEMENT INSTITUTE, SWITZERLAND

SPM

- Diploma in Professional Chef Training R/811/4/0181 07/19 (A10191)
- Diploma in International Hotel Management N/811/4/0344 06/22 (PA8179)

\*3 Credits

### KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)

- IMI INTERNATIONAL MANAGEMENT INSTITUTE, SWITZERLAND

STPM

- BA(Hons) in International Hotel & Tourism Management N/811/6/0364 05/25 (PA8968)

\*2 Principal Passes

### KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)

- ICI INTERNATIONAL CULINARY INSTITUTE, SWITZERLAND

STPM

- BA(Hons) in International Culinary Arts N/811/6/0365 05/25 (PA8967)

\*2 Principal Passes

\* If English language is not fulfilled, students have to take an additional module.

# ACCOUNTING AND BUSINESS

KDU PENANG UNIVERSITY COLLEGE

SPM

- Diploma in Accounting N/344/4/0385 04/20 (FA4998)
- Diploma in Business R/340/4/0376 07/19 (A9867)

3 Credits including Maths & Pass in English or equivalent  
\*3 Credits

KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)  
- UNIVERSITY OF LINCOLN, UK

STPM

- Bachelor of Accountancy (Hons) N/344/6/0474 09/21 (PA8034)

2 Principal Passes with minimum Grade C+ (GP 2.33) and credit in SPM Maths. English Proficiency requirement, at entry:

Single Award Minimum Standard	Dual Award Minimum Standard
MUET Band 2; or IELTS Band 5.5; or TOEFL CBT (210) / IBT (66)	MUET Band 4; or IELTS Band 6 (with no component below 5.5); or TOEFL CBT (220) / IBT (79)
<p>If applicants score between the minimum English language standard and the required dual award standard then other listed English qualifications will be considered if they decide to pursue the dual award programme.</p> <ul style="list-style-type: none"> <li>• SPM English Credit (Min C); or</li> <li>• SPM 1119 (O-Level English) (Min C); or</li> <li>• UEC English (Min B6); or</li> <li>• Cambridge English CAE &amp; CPE (from 2015)169, with no element below 162; or</li> <li>• Cambridge English: Advanced CAE (Pre 2015) B2; or</li> <li>• PTE Academic 54; or</li> <li>• KDU English Entrance Test 73</li> </ul>	

- BA (Hons) Business Management N/345/6/0996 11/21 (PA8388)

## Minimum Standard

2 Principal Passes and Pass in Mathematics and English at SPM/O- Level

## Dual Award Required Standard

2 Principal Passes and Credit in Mathematics at SPM/O- Level

Dual Award Minimum Standard	Dual Award Required Standard
MUET Band 2; or IELTS Band 5.5; or TOEFL CBT (210) / IBT (66)	MUET Band 4; or IELTS Band 6 (with no component below 5.5); or TOEFL CBT (220) / IB (79)
<p>If applicants score between the minimum English language standard and the required dual award standard then other listed English qualifications will be considered if they decide to pursue the dual award programme.</p> <ul style="list-style-type: none"> <li>• Credit in English (Min C) at SPM Level; or</li> <li>• SPM 1119 (O-Level English) (Min C); or</li> <li>• UEC English (Min B6); or</li> <li>• Cambridge English CAE &amp; CPE (from 2015 )169, with no element below 162; or</li> <li>• Cambridge English: Advanced CAE (Pre 2015) B2; or</li> <li>• PTE Academic 54; or</li> <li>• KDU English Entrance Test 73</li> </ul>	
<p><b>*Remarks</b> The above candidates without a Pass in Mathematics and English may be admitted if the above qualification contains subjects in Mathematics and English and its achievement is equivalent or above the minimum requirement at SPM level.</p>	

KDU PENANG UNIVERSITY COLLEGE (Coming Soon)

- Master of Business
- Doctor of Philosophy (Business)

# NURSING

KDU PENANG UNIVERSITY COLLEGE

SPM

- Diploma in Nursing R2/723/4/0041 04/22 (FA2533)

5 credits including Bahasa Melayu, Maths & General Science / Biology / Chemistry / Physics / Applied Science and pass in English or equivalent

# COMPUTING

KDU PENANG UNIVERSITY COLLEGE

SPM

- Diploma in Computer Studies R/481/4/0416 08/19 (A5031)
- Diploma in Games Technology R2/213/4/0268 06/21 (A6739)
- Diploma in 3D Animation and Motion Capture\*\* N/213/4/0262 07/20 (PA5804)  
\*\* Pass interview and art test which will be conducted by KDU Penang University College

\*3 Credits including Maths  
\*3 Credits including Maths  
\*3 Credits

KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)  
- UNIVERSITY OF LINCOLN, UK

STPM

- Bachelor of Computer Science (Hons) N/481/6/0755 09/21 (PA8050)
- Bachelor of Computer Science (Hons) in Computer and Network Technology N/481/6/0769 09/21 (PA8180)

2 Principal Passes and Credit in SPM Add Maths or equivalent. English proficiency requirement, at entry:

Single Award Minimum Standard	Dual Award Minimum Standard
Pass English at SPM level; or MUET Band 2; or IELTS Band 5; or TOEFL CBT (180) / IBT (57)	Credit in English (Min C) at SPM level; or MUET Band 4; or IELTS Band 6 (with no component below 5.5); or TOEFL CBT (220) / IBT (79)
<p>If applicants score between the minimum English language standard and the required dual award standard then other listed English qualifications will be considered if they decide to pursue the dual award programme:</p> <ul style="list-style-type: none"> <li>• SPM 1119 (O-Level English) (Min C); or</li> <li>• UEC English (Min B6); or</li> <li>• Cambridge English CAE &amp; CPE (from 2015) 169, with no element below 162; or</li> <li>• Cambridge English Advanced CAE (Pre 2015) B2; or</li> <li>• PTE Academic 54; or</li> <li>• KDU English Entrance Test 73</li> </ul>	
<p><b>*Remarks</b> The above candidates without a Credit in Additional Mathematics may be admitted if the above qualification contains subjects in Additional Mathematics that are equivalent to SPM level. Candidates with a Credit in Computing related subjects at SPM or STPM level or equivalent may be given preferential consideration.</p>	

- Bachelor of Information Systems (Hons) N/482/6/0124 09/21 (PA8186)

2 Principal Passes with and Credit in SPM Maths or equivalent. English proficiency requirement, at entry:

Single Award Minimum Standard	Dual Award Minimum Standard
Pass English at SPM level; or MUET Band 2; or IELTS Band 5; or TOEFL CBT (180) / IBT (57)	Credit in English (Min C) at SPM level; or MUET Band 4; or IELTS Band 6 (with no component below 5.5); or TOEFL CBT (220) / IBT (79)
<p>If applicants score between the minimum English language standard and the required dual award standard then other listed English qualifications will be considered if they decide to pursue the dual award programme:</p> <ul style="list-style-type: none"> <li>• SPM 1119 (O-Level English) (Min C); or</li> <li>• UEC English (Min B6); or</li> <li>• Cambridge English CAE &amp; CPE (from 2015) 169, with no element below 162; or</li> <li>• Cambridge English Advanced CAE (Pre 2015) B2; or</li> <li>• PTE Academic 54; or</li> <li>• KDU English Entrance Test 73</li> </ul>	
<p><b>*Remarks</b> The above candidates without a Credit in Mathematics may be admitted if the above qualification contains subject in Mathematics that are equivalent to SPM level. Candidates with a Credit in Computing related subjects at SPM or STPM level or equivalent may be given preferential consideration.</p>	

KDU PENANG UNIVERSITY COLLEGE

Bachelor's Degree

- Master in Computer Science N/481/7/0804 01/23 (PA9271)

- A Bachelor's Degree of Computing or in the area of Science and Technology or related to Computing, with a minimum CGPA of 3.00; or
- A Bachelor's Degree of Computing or in the area of Science and Technology or related to Computing, with CGPA below 3.00 but above 2.50, can be accepted subject to rigorous internal assessment process; or
- A Bachelor's Degree of Computing or in the area of Science and Technology or related to Computing, with CGPA less than 2.50, with a minimum of 5 years working experience in a relevant field may be accepted.
- For candidates without Computing Degree, prerequisite modules in computing will be offered to adequately prepare them.
- and English proficiency requirement at entry MUET Band 2 / IELTS Band 5 / TOEFL CBT (180) / IBT (57) / recognised degree (conducted in English) / KDU English Entrance Test 67.

KDU PENANG UNIVERSITY COLLEGE (Coming Soon)

- Doctor of Philosophy (Computer Science)

\* If English language is not fulfilled, students have to take an additional module.



# ENGINEERING

KDU PENANG UNIVERSITY COLLEGE

SPM

- Diploma in Electrical & Electronic Engineering (Microelectronics)  
R/523/4/0231 12/19 (A9865)
- Diploma in Electrical & Electronic Engineering (Mechatronics)  
R/523/4/0014 04/21 (FA0284)

3 Credits including Maths, 1 relevant Science / Technical / Vocational subject & Pass in English or equivalent.

KDU PENANG UNIVERSITY COLLEGE (Coming Soon)

- Bachelor of Science (Hons) Electrical & Electronic Engineering
- Bachelor of Science (Hons) Mechatronics Engineering

KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)  
- NORTHUMBRIA UNIVERSITY, UK

Bachelor's Degree

- Master of Science in Engineering Project Management  
N/520/7/0089 12/21 (PA8051)

- Related Engineering degree with CGPA  $\geq 2.50$  or equivalent; or
- Candidates without a minimum CGPA of 2.5 can be accepted subject to a minimum of 5 years working experience; or
- Other qualifications equivalent to Engineering related Bachelor Degree (MQF Level 6) with minimum CGPA 2.50 as accepted by Senate.
- and English proficiency requirement at entry MUET Band 2 / IELTS Band 5 / TOEFL CBT (180) / IBT (57) / recognised Degree from other institutions (conducted in English) / KDU English Entrance Test 67.

KDU PENANG UNIVERSITY COLLEGE

Bachelor's Degree & Post-graduate

- Master of Science (Engineering) N/520/7/0110 01/23 (PA9272)

- A Bachelor's Degree in Engineering or Engineering Technology degree with minimum CGPA of 2.75 or equivalent, as accepted by the Senate; or
- A Bachelor's Degree in Engineering or Engineering Technology degree with minimum CGPA of 2.50 and not meeting CGPA of 2.75 or equivalent, can be accepted subject to rigorous internal assessment; or
- A Bachelor's Degree in Engineering or Engineering Technology not meeting CGPA of 2.50 or equivalent, can be accepted subject to a minimum of 5 years working experience in relevant field.
- and English proficiency requirement at entry MUET Band 2 / IELTS Band 5 / TOEFL CBT (180) / IBT (57) / recognised degree (conducted in English) / KDU English Entrance Test 67.

- Doctor of Philosophy (Engineering) N/520/8/0105 01/23 (PA9273)

- Master's Degree in Engineering or Engineering Technology or equivalent, as accepted by the Senate.
- and English proficiency requirement at entry MUET Band 2 / IELTS Band 5 / TOEFL CBT (180) / IBT (57) / recognised Master (conducted in English) / KDU English Entrance Test 67.

# MASS COMMUNICATION

KDU PENANG UNIVERSITY COLLEGE

SPM

- Diploma in Mass Communication R2/321/4/0060 12/22 (A8444)

3 Credits including English or equivalent

KDU PENANG UNIVERSITY COLLEGE (DUAL AWARD)  
- UNIVERSITY OF LINCOLN, UK

STPM

- Bachelor of Arts (Hons) In Media Production N/321/6/0210 11/21 (PA8079)
- Bachelor of Arts (Hons) in Communication and Public Relations  
N/321/6/0209 11/21 (PA8078)

2 Principal Passes and Credit in SPM English. English proficiency requirement, at entry:

Dual Award Minimum Standard	Dual Award Required Standard
MUET Band 2; or IELTS Band 5; or TOEFL CBT (180) / IBT (57)	MUET Band 4; or IELTS Band 6 (with no component below 5.5); or TOEFL CBT (220) / IBT (79)
<p>If applicants score between the minimum English language standard and the required dual award standard then other listed English qualifications will be considered if they decide to pursue the dual award programme.</p> <ul style="list-style-type: none"> <li>• SPM English Credit (Min C); or</li> <li>• SPM 1119 (O-Level English) (Min C); or 898</li> <li>• UEC English (Min B6); or</li> <li>• Cambridge English CAE &amp; CPE (from 2015) 169, with no element below 162; or</li> <li>• Cambridge English: Advanced CAE (Pre 2015) B2; or</li> <li>• PTE Academic 54; or</li> <li>• KDU English Entrance Test 73</li> </ul>	
<p><b>*Remarks</b> The above candidates without a Credit in English may be admitted if the above qualification contains subject in English and its achievement is equivalent or above the minimum requirement at SPM level.</p>	

KDU PENANG UNIVERSITY COLLEGE

STPM

- Bachelor of Arts (Hons) in New Media & Advertising  
N/321/6/0214 04/22 (PA8081)

2 Principal passes and Credit in SPM English or equivalent

<p><b>*Remarks</b> The above candidates without a Credit in English may be admitted if the above qualification contain subject in English and its achievement is equivalent or above the minimum requirement at SPM level.</p>
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All information provided in the 2018 KDU Penang University College brochure is up-to-date and accurate at the time of publication.

KDU Penang University College reserves the right to make any amendments, as it may deem necessary.

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