



KDU Penang University College students will receive a CHF 5,000 scholarship when transferring to...

# IMI International Management Institute Switzerland

Benefit from Swiss excellence in Hospitality Management!

A view of IMI International Management Institute Switzerland and an IMI student receiving career advice.

## Greetings from IMI Switzerland

KDU Penang University College and IMI are delighted to offer you the possibility to complete your hospitality or culinary education in Switzerland. Students can benefit from small class sizes, a personalised career service and a spectacular study environment in the heart of Europe. This is the result of a strategic collaboration and credit transfer agreement between the two institutions.

IMI International Management Institute is one of the leading Hotel, Tourism and Events Management schools in the world, dedicated to imparting the best quality education since 1991. Our picturesque campus is located on the shores of the beautiful Lake Luzern in central Switzerland and is only an hour from Zurich.

## IMI International Management Institute Switzerland

- Established in 1991, IMI offers degrees in partnership with leading UK institutions. You get top quality Swiss practical training with British academic excellence.
- Benefit from small class sizes and a highly qualified faculty.
- IMI's Careers and Internships team will find you paid, practical training either in Switzerland or abroad.
- IMI offers life-long career services for all its graduates.
- Situated in Luzern, Switzerland, in the heart of Europe.
- For more information visit IMI's website - [www.imi-luzern.com](http://www.imi-luzern.com)

## Transfer Pathways for students at every level...

### KDU Penang University College Programme

Diploma in International Hotel & Tourism Management

BA in International Hotel & Tourism Management

Diploma in Professional Training (ICI)

### IMI Programme

Higher Diploma in International Hotel & Tourism Management

IMI Postgraduate Programme

Higher Diploma in International Culinary Arts

## BA (Hons) Pathways

For IMI's BA Honours semester (duration: six months) students can choose from one of five specialist pathways:

- International Hotel Management
- International Hotel & Tourism Management
- International Hotel & Events Management
- International Tourism & Events Management
- International Hospitality Entrepreneurship

## MBA Programmes

At postgraduate level, IMI offers two MBA programmes, both of which are designed to enhance your managerial prospects in the industry:

- MBA in International Hospitality Management
- IMI Luzern MBA - two pathways
  - Swiss Hotel Management Operations
  - Luxury Brands and Services Management

## Paid Professional Practice

At IMI, we understand that professional experience can make all the difference when it comes to those all-important first job interviews. IMI's dedicated Careers and Internships team will help find you unique opportunities at top establishments. If you complete this internship in Switzerland you will earn a minimum gross salary of CHF 2,179 per month.

## Validated Degree Awards

Our undergraduate and postgraduate programmes are validated by leading UK universities and professional bodies including Manchester Metropolitan University and Oxford Brookes University. All our undergraduate programmes offer Bachelor Degrees with Honours setting you apart academically.

## Alumni Network

All IMI graduates are given access to our alumni network - an exclusive website putting you in contact with industry professionals from all around the globe.





Luzern: The world-famous Chapel Bridge in the heart of the city.

### Application Procedure

On receipt of the application, you will receive a telephone call from our representative. If found suitable for the transfer programme, you are required to submit the following documents:

- Completed IMI Application Form.
- Personal Curriculum Vitae.
- Proof of English proficiency: IELTS or equivalent.
- Bank Reference.
- Original bank statements of the last three months attesting that the applicant has sufficient financial means to cover the expenses during his/her stay in Switzerland.
- Motivation letter in English, explaining the reasons for choosing Switzerland for your studies, and what your future plans are after your studies are completed.
- Duly signed passport, which is valid for at least six months at the time of entry into Switzerland and with at least two empty pages.
- Two recent passport photos. (Please refer to Schengen photo requirements.)
- Declaration in English signed by the applicant, that he/she will leave Switzerland after completion of his/her studies.
- Copies of the academic transcript attesting previous studies.
- Health certificate from doctor.

On receipt of the above documents, and the payment of the Registration Fee of CHF 2,800, we will organise the student's official Letter of Acceptance. Students will require a study visa for their chosen academic programme at IMI. The visa process can take up to eight weeks and IMI will assist students throughout this process.

### School Fee

IMI offers all inclusive fees which include tuition, accommodation and all meals. The payment can be made in two installments. The first is to be paid eight weeks before the commencement of the semester and the second, at the latest, eight weeks after the course has begun. Full programme fees can be found on the IMI website: [www.imi-luzern.com](http://www.imi-luzern.com)

### Potential Earnings

Completing a six-month Swiss internship with a monthly gross salary of CHF 2,179 would earn you approximately CHF 13,000.

### Exclusive Scholarship

KDU Penang University College students transferring to IMI are entitled to a special scholarship of CHF 5,000 per semester. (IMI CHF 4,000 scholarship and KDU CHF 1,000 scholarship.)

### KDU Penang University College Contact

Ms. Cindy Loh - [cindy.loh@kdupg.edu.my](mailto:cindy.loh@kdupg.edu.my)

School of Hospitality, Tourism & Culinary Arts - Academic Department Head

### Student Testimonial

Here is the experience of former KDU Penang University College student Yee Pei Png, who completed her BA degree at IMI before undertaking a six-month internship with the Hilton Hotel group in the UAE arranged for her by IMI's Careers team...



Being in HR has taught me to step out of my comfort zone and enhanced my interpersonal skills..

"The interview sessions with several companies at IMI helped me build confidence and enhanced my communication skills. I learned how to speak and write emails professionally. I managed to secure my internship through an interview with the Learning and Development Manager of the Double Tree by Hilton Marjan Island when she visited the University. The most important thing I learnt during the internship is to not be afraid to ask questions or voice out my opinion. Being in HR has taught me to step out of my comfort zone and enhanced my interpersonal skills. Being able to meet and socialize with professionals in the industry was great!"